

The energy industry is at the heart of our economy and our way of life. Now is an exciting and transformative time for the industry and there is significant opportunity. The Northeast Gas Association is seeking a motivated communications professional, with a record of creative content and messaging development which effectively engages stakeholders. This person will assist in the translating and communication of organizational priorities into tangible information for our Board of Directors, members, and industry stakeholders.

At NGA, we are committed to fostering an inclusive environment, where all employees and customers feel valued, respected, and supported. We are dedicated to building a team that reflects the diversity of our customers and communities in which we live in and serve.

The Company

The **Northeast Gas Association (NGA)**, founded in 2003, supports more than 35 local gas distribution companies (LDCs), which collectively serve 14 million customers across the 9 northeast states of Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont. NGA's membership includes interstate / intrastate pipeline companies, liquefied natural gas companies, and more than 400 associate member companies.

Also under the NGA responsibility is **NYSEARCH**, which has served a consortium of natural gas LDCs for over 30 years. With more than twenty active member companies, NYSEARCH manages a range of product developments and research projects that involve universities, energy companies, federal agencies, and commercial products and service providers. The organization's efforts span North America and are recognized both nationally and internationally as innovative and technologically advanced.

The Position

The **Communications Specialist** will report directly to the Vice President of Communications & Public Policy and will support the association's efforts to advance our key policy priorities by conveying the critical role natural gas plays in our region's clean energy economy, encouraging responsible energy infrastructure investment, and advocating for innovative industry technologies. The communications specialist will be responsible for creating consistent and integrated content and communications across our website, social media and other channels that deliver NGA's key business objectives while enhancing our brand value and reputation.

Key Responsibilities

- Assist in the development and implementation of NGA's communication strategy that includes social media content creation and member and media outreach.
- Research and write/develop content for NGA's website, infographics, social media, and newsletters.
- Develop an understanding and knowledge of NGA's policies, principles, and strategies, and keep up to date on relevant industry developments.
- Assist with the coordination of NGA events.

- Work with the NGA team to develop content ideas, in line with NGA's strategy and in support of various initiatives.
- Evaluate results of communication campaigns with the team.
- Build and maintain relationships with key stakeholders including members and media.

Qualifications

- Bachelor's degree in English, Communications, Public Relations, Journalism, or related field required.
- Background in energy sector, including natural gas and electric utility, preferred.
- Minimum of 2 years of experience working in a Public Relations, communications, government, policy development, or related experience.
- Excellent written and verbal communication skills and interpersonal relations. A portfolio of work available for review upon request.
- Ability to multi-task and meet tight deadlines.
- Highly computer literate with capability in MS Office, including publisher, social media platforms, and related business communication tools.
- Proven social media and networking knowledge.
- Strategic and creative mindset with careful attention to detail.
- Occasional travel in the northeast as needed.